

CUSTOM EMBROIDERY

Showcase your brand throughout your outdoor spaces with custom-embroidered sling dining chairs! Homecrest's new UV-resistant custom embroidery program makes it easy to promote your brand outdoors. Virtually anything is possible: company logos, events, schools, organizations, championships, clients, and much more. Make a statement and impress your customers, guests, residents, and staff by displaying your logo on your Homecrest outdoor furniture!



DETAILS

Custom embroidery is available on our Allure, Elevate, and low back sling pieces. Embroidery can be single-placed on either the front or back, or double-placed on both the front and back of the sling. Thanks to our exclusive double layer sling design, the reverse side of the embroidery thread is concealed, ensuring a clean, professional look. Minimum order, upcharge, and setup costs apply.

ORDER PROCESS

- Available on Allure, Elevate, and low back sling pieces.
- When placing order, indicate "custom embroidery".
- Fabric options are limited to welt fabrics only. These fabrics are denoted with the "W" symbol.
- Minimum order quantity: 6 chairs
- Single-placed logo cost: Add \$64/chair to the MSRP price*
- Double-placed logo cost: Add \$125/chair to the MSRP price*

*No cancellations accepted once order is complete.

Turn the page to view more details! →

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BY HOMECREST OUTDOOR LIVING

SUBMITTING ARTWORK

There is a one-time \$150 setup/digitizing fee, which includes up to three thread colors. Homecrest will retain the submitted embroidery artwork file for five years.

Accepted logo file formats include: .ai, .eps, .pdf, .svg, .jpg, or .png at a 200 dpi minimum. To submit artwork, visit customembroidery.homecrest.com or scan the QR code.



• POSITION

The submitted artwork can be single-placed (front or back) or double-placed (front and back). The artwork will be centered on the sling back and must reside within a 5.5-inch square space.

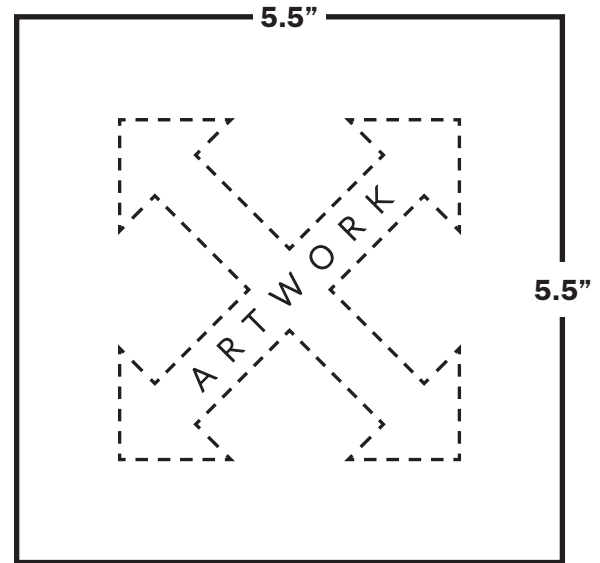
• COLOR

A maximum of three UV-resistant thread colors are included with the overall logo embroidery setup. A maximum limit of five thread colors may be used for an additional \$350 fee. All thread colors must be provided and can be matched to PMS colors if needed.

Note: Due to the nature of embroidery, although we are using UV stable threads, it may hold dirt and debris overtime.

• REDRAW

If the logo submitted requires a redraw (i.e. the .jpg file is below the resolution requirement), your file can be redrawn by our in-house staff. This will incur a charge of \$50 per hour of work and an added week of lead time.



▲ The artwork may be any shape, but must reside within a 5.5" square area on the center of the material.



▲ Low resolution designs will require a redraw for legibility and application purposes.



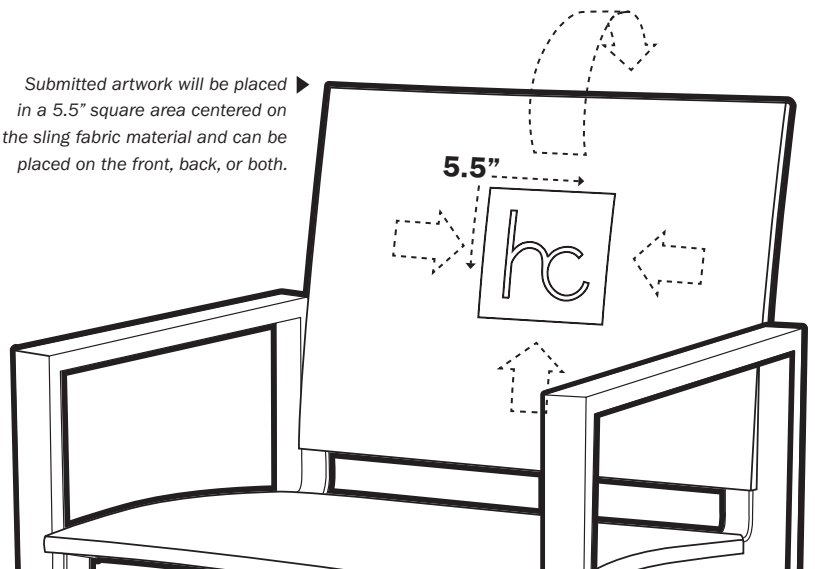
▲ High resolution images are needed for proper design representation when digitizing the file.

EXTENDED LEAD TIMES

15-day extended lead time after both order and art approval. Times are approximations and may vary. If you have a specific required date, please contact us to discuss your needs.



Submitted artwork will be placed in a 5.5" square area centered on the sling fabric material and can be placed on the front, back, or both.



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Homecrest reserves the right to make product changes.